

# **Toastmasters District 54 Fall 2014 Conference Workshop Speaker Submission – Cover Letter**

**Friday November 7 & Saturday November 8, 2014  
Holiday Inn Hotel & Suites - Bolingbrook, IL 60440**

**Deadline for submission: September 1, 2014**

The Education Committee of the Toastmasters International District 54 Fall Conference is seeking proposals from powerful and dynamic speakers for several inspirational, educational and interactive workshops. The conference will be held in Bolingbrook, IL, beginning on Friday, November 7, with the workshops held on Saturday, November 8.

District 54 serves more than 1,600 Toastmasters from much of Northern Illinois, aside from Chicago and the collar counties. As part of an international organization, our worldwide membership is approaching 300,000 in 122 countries.

As we are encouraging both Toastmasters and non-Toastmasters to propose workshops, one might ask “What is Toastmasters?” It is an organization of dedicated volunteers committed to personal development and individual growth, especially in communications and leadership, and we are celebrating our 90<sup>th</sup> anniversary in 2014.

Who are Toastmasters? Approximately 20% are self-employed, or in sales or consulting, 18% in management, 15% in finance and insurance, and 15% in government positions.

- 47% earn \$75,000+ annually.
- 30% earn \$100,000+ annually.
- 74% of members are between the ages of 35 and 49.
- 82% have a college degree.
- 36% have an advanced degree.

What type of presentations are we looking for? Topics related to public and professional speaking, business presentations, personal development and more. We encourage you to submit based upon your expertise.

A few example topics for consideration and to stimulate your own creative sessions:

- Speaking: Voice projection, articulation, speech structure, persuasion, becoming a paid speaker, storytelling
- Business presentations: Using Powerpoint/Keynote effectively, webinar creation / delivery, handling Q&A well
- Personal and professional development: Leadership, confidence, Toastmasters and job search success
- Club development: Club leadership, social media for club success, mentorship, TI Advanced manuals
- These are simply some examples – what could you contribute?

Although the engagement is not paid (TI rules prohibit this), there will be an opportunity to make presenter's books, CD's, DVD's, etc. available to attendees during the conference. This could be a great opportunity to engage a fresh audience, ready to learn about the latest in personal and professional growth and development - from YOU.

We have already started to receive submissions, and the deadline is on September 1, 2014. We encourage you to submit your completed Speaker Submission form for consideration by that date. The committee will review the submitted proposals, and notify all applicants by September 22.

We look forward to hearing from you soon!  
D54 Fall Conference Education Committee

**Please submit the completed Speaker Submission form to [education@D54Conference.com](mailto:education@D54Conference.com)  
(or contact us via the email above for questions, or details if you need to submit via postal mail or FAX)  
Our Education Committee will review all proposals received by  
September 1, 2014 and contact all candidates by September 22, 2014.**

**We appreciate your interest in presenting at the Toastmasters International District 54 Fall 2014 Conference.**

**Visit our website at [D54Conference.com](http://D54Conference.com)**